

**ITEM 36. CAR SHARE - DEFRIES AVENUE ZETLAND**

**TRIM RECORD NO: 2014/308880**

**RECOMMENDATION**

It is recommended that the Committee endorse the reallocation of parking on the eastern side of Defries Avenue, Zetland between the points 10.0 metres and 15.0 metres (1 car space) south of Naulty Place as 'No Parking Car Share Vehicles Excepted' subject to the following:-

- (A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

**DECISION**

**BACKGROUND**

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Defries Avenue, Zetland, south of Naulty Place.

**COMMENTS**

The kerb space on the eastern side of Defries Avenue between Naulty Place and Bindon Place Road is currently signposted as 4P 8am-6pm Mon-Fri.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 20,115, of which 5,669 are business members.

As of June 2014, there were 101 GoGet car share members within a 250 metre radius of this location with 27 members in Defries Avenue, 15 members in Hutchinson Avenue, and two members in Naulty Place.

Within a 250 metre radius of this location, there are currently three spaces allocated for GoGet car share vehicles.

**CONSULTATION**

The City consulted local residents and businesses in the area. There were 272 letters sent out with two responses supporting the proposal and no response opposing the proposal.

The residents supporting the proposal are car share members and support the scheme being extended to provide an alternative to private car ownership and reducing the number of cars around the City.

**FINANCIAL**

Funds are available in the current budget.

**ATTACHMENTS**

Car Share - Defries Avenue Zetland

Claudia Calabro, Business Support Officer

WOLSELEY GROVE

DEFRIES AVENUE

NAULTY PLACE

KL 0.0m

Existing  
No Stopping

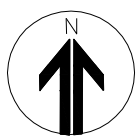
10.0m

15.0m

Existing  
4P  
8am-6pm  
Mon-Fri

**PROPOSED**  
**No Parking**  
**Car Share**  
**Vehicles**  
**Excepted**  
(1 Car Space)

BINDON PLACE



PROPOSAL

DEFRIES AVENUE, ZETLAND  
CAR SHARE PARKING SPACE



